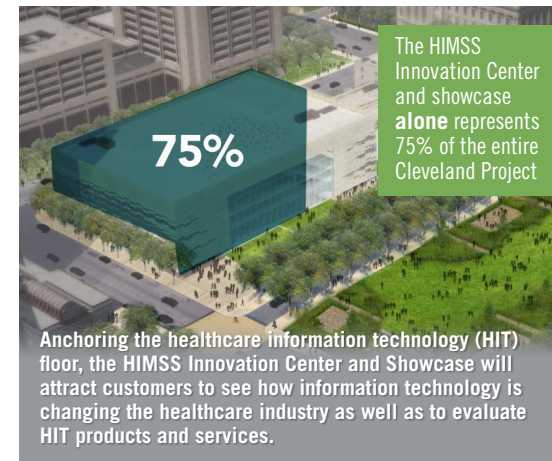
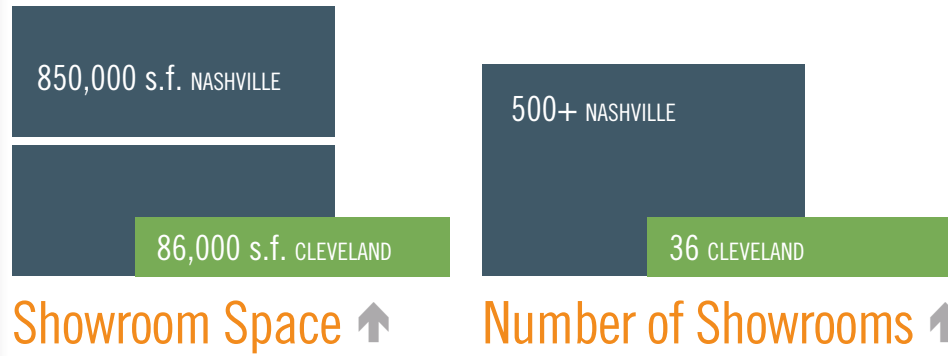


# Nashville Medical Trade Center. The Global Healthcare Marketplace.

This comparison between the Nashville Medical Trade Center and the Cleveland Medical Mart gives you the visual impact of the two projects.

- Nashville Medical Trade Center
- Cleveland Medical Mart



	NASHVILLE MEDICAL TRADE CENTER	CLEVELAND MEDICAL MART
Companies Already Committed	100+	none
Funding	private	taxpayer
Agreement Type	leases	non-binding letters of intent
Education Partners	Vanderbilt, Lipscomb Univ., HIMSS	Cleveland State
No. of Healthcare Companies in Region	350+	unknown
Professional Services	cadaver lab, human simulation lab	unknown
Concierge Services	business center, hospitality, travel	unknown
International Services	Global Business Development Center	unknown
International Pavilions	China, others pending	none
Connected Hotel	Renaissance Nashville	none
Type of project	comprehensive trade center	convention center with small showroom facility
Institutional tie	multiple GPO's, IDN's and others	Cleveland Clinic
Type of buyer	hospitals/IDN's, physician practices, multi-specialty clinics, long-term care, surgery centers, diagnostic centers, and more	unknown
Expected attendance	150,000	unknown

## Adjacent event space

NASHVILLE: 1.2 million s.f. convention center, 20,000 seat arena  
CLEVELAND: 230,000 s.f. convention center

## Meeting space

NASHVILLE: 25 high-tech meeting rooms, conference facilities and convertible spaces  
CLEVELAND: 90,000 s.f. of meeting rooms

## Forbes Ranking of U.S. Cities

NASHVILLE: #6 best city in the U.S. for business  
CLEVELAND: : #1 most miserable city in the U.S.

## Events planned (year-round)

NASHVILLE: tradeshow, private buying events, product demos, organization and association meetings, CME/CEU programs, healthcare policy and practice forums, exhibitor-sponsored events, and much more  
CLEVELAND: : unknown